

# RABC MEETING MINUTES

## March 18, 2019

### Attendees:

Kaydene Hubert	Cindy Adams	Joyce Kelly	Amy Kim
Erick Finnestead	Kyle Schuyler		
Carrie Adams	Lael Bartels	Amy Belcher	Heather Bennett
Beth Coppock	Lena Garcia	Emma Gibbs	Taylor Hammeren
Sara Hinklin	Dave Hodges	Penny Hodges	Laurie Johnson
Brian McGee	Cherese Montgomery	Doris Mundy	Paula Nelsen
Avery Nitta	Lora Noesen	Jennifer Orvis	Vannah Rohrer
Debbie Stewart	Tamara Stutzman	Alison VanEns	Ashlee Viveros

**Call to Order** Kaydene Hubert at 6:35 PM

### Introduction to Small Group Discussions—Erick Finnestead and Kaydene Hubert

- Mr. Finnestead mentioned how open lunch results in the loss of leadership and reduces school spirit.
- Kaydene introduced the topics to be discussed.

### Small Group Recommendations

**Pep rallies**—one per season instead of one per year; more student involvement so pep rallies are more active and less passive; we could invest in “Pep Rally in a Box.”

**Parent Spirit**—a spirit or family bus for key away events; this would help freshmen who can’t drive as well; use food as a motivator; we could donate extra food to local food banks.

**Incoming Freshmen**—improve our feeder program and our camps (better publicity, mailing lists, etc.); include them in halftime events, parades, etc.; honorary captains; promote the ball girl/boy programs; continue the We Are One assembly (there were games, performances, skit with school resource officers), which got a positive response this year; incoming freshman social; ambassador program; mentoring at Altona.

**Themed Games**—focus on one event that cheer does for each sport; maybe first 100 students get in free; work with a vendor to supply swag; improve publicity for some sports; t-shirt cannon; food as a motivator.

**Additional Dances**—there was more school spirit when there were more dances; the kids don’t want casual dances; Homecoming must be later in the school year against a great opponent and on a Friday night; look at game vs. Longmont in October

**Advertising**—Emma Gibbs is working on large Events This Week write-on signs to be placed by front doors and better promotion/more advance notice of Spirit Week; there will be smaller versions of the Events signs for each classroom; kids need heads up about upcoming events for the next week; other ideas—table tents, desk stickers, info on stair treads, etc.; include games on announcements; create sports schedule posters for every season (RABC started this recently); enlist student influencers to promote attendance and school spirit (maybe Emma’s RALC squad would be a good start); RABC could replace the school’s LED sign (really a choice between that or a weight room).

**Calendar of Events**—the web site has to be more user friendly and easier to navigate; need it to be a

central place with all the needed information; could use student interns from FRCC/CU or give a SC student credit for work on it; possibly ask Beth Cerrone to have a class work on design as a project; info from Mr. Finnestead—the format of the web site was chosen by SVVSD and the banner is limited to 773 x 380 resolution; one calendar of events that includes all sports; link to Max Preps web site and RABC web site.

**Spirit Week**—Emma spoke with Mr. McNichols and the Student Senate about trying to promote Spirit Week 3 to 4 weeks earlier; announcements are “ignored,” “not clear,” “not heard;” the teachers could ask the students to pay attention to these; maybe 3 pep rallies and 3 spirit weeks (1/season); reward student participation (e.g., homework passes); incentivize staff participation (RABC could help with this); coaches could also incentivize their athletes to participate; teachers could send out Schoology updates to remind the kids; recognition of athletes going to States or equivalent (SCLA Capstone to run this; recognition at seasonal pep rallies; make teachers aware of the teams’/students’ achievement; have a send-off e.g., cheer rally or line the hallways to see teams/individuals off).

**Student/Class Leadership**—have student representatives attend RABC meetings to make classmates aware; Carrie suggested freshman reps and SCLA Ambassadors can be more involved in Spirit Week; a class (freshman, sophomore, junior and senior) cheer; we could have a cheer off.

#### **Wrap-Up—Kaydene Hubert**

- We will continue to work on this next month.
- We will put some of these ideas in place, and some will have to wait until next year.
- It would be great to keep alumni involved and get them to attend games.

#### **Final Word—Erick Finnestead**

- He will ask the teachers to recommit to the mission of the school (inclusiveness and leadership).
- He is excited to do this and to work with parent partners.

#### **Approval of Prior Minutes**

Motion to Approve Minutes – Tamara Stutzman (1st) and Laurie Johnson (2nd)

#### **Treasurer’s Report — Amy Kim ([rabc treasurer@gmail.com](mailto:rabc treasurer@gmail.com))**

- Amy distributed the Treasurer’s Report. Please refer any questions to Amy.

#### **Committee Reports**

##### **After-Prom—Lora Noesen**

- The After-Prom (AP) Committee now has 10 members.
- Donations are coming in and the event is well on budget (currently in black).
- The event is free for juniors, seniors, and their prom dates. Dates cannot attend unless they went to Prom.
- The volunteer sign-up has been distributed and lots of folks signed up today. We still need folks to supervise carnival games and clean up. We encourage parents of freshmen and sophomores to volunteer.
- The prom is over at 11:00 in Berthoud, so AP begins at 11:30 PM with hired entertainers (caricature artist, and balloon animals artist; there will be a magician/hypnotist beginning at 1:30 AM). Students must be in the door by midnight, and they cannot come back if they leave.
- The theme is Carnival, so the gym will be decorated to look like a big tent. There will be carnival games (giant twister, slam dunk, Velcro wall, and other inflatables; borrowed giant jenga and connect 4, etc. from Burlington Elementary; crazy trikes and an obstacle course); cake walk; music; Cafe Gondolier will donate food for 400; cotton candy machines; other ideas, fried twinkies or fried pickles).

- Mr. Finnestead will be the ringmaster.
- Mr. Finnestead suggested that we put up a slide show screen and show photos of kids in prom outfits.
- Tammy Carson has collected over \$2,000 worth of gift cards. The kids will receive tickets for playing and winning carnival games. Winners will be drawn every 10 to 15 minutes, but students must be present to win. RABC will supply the tickets.

### **Concessions—Kaydene Hubert**

- Kaydene met with Carrie. The Ambassadors will take over Concessions. Students will apply to fill different positions (scheduling, inventory, purchasing) and Kaydene will mentor them through it.
- We need an adult manager for 3/21 to open and close.

### **Fundraisers—Kaydene Hubert**

- Tonight we have a fundraiser at Chili's.

### **Membership—Kaydene Hubert**

- We only have about 130 members, but there are more than 700 students involved in SCLA and athletics.
- Participants in Spring Sports can still sign up.
- We have big goals. It would be great to help to replace the sign outside. RABC purchased this 11 years ago, and it cost \$15,000 then. We are helping with the weight room remodel which will benefit PE and sports.
- Memberships bring in about \$7,500/year, and we give out \$9,000/year for General Funds requests.
- Some ideas from others—have info about RABC at the Concessions stand or entrance to athletic events; maybe give free entry to the event or a free hot dog or concessions coupon for joining; try to schedule a rivalry game for the football home opener; we can't put RABC membership as a line item on Revtrak because of cross-accounting; we will be sure to get info in the summer mailer again this year.

### **School Store—Paula Nelsen**

- The store is open every other Thursday at lunch from 10:30 AM to 1 PM until Spring Break.
- The store will be donating some items for After-Prom.

### **Homecoming—Kaydene Hubert**

- We will try to get this moved back if possible. See previous discussion.

### **Dancing with the Silver Creek Stars—Kaydene Hubert**

- The event is scheduled for the second Saturday in November at the Longmont Museum.
- Mr. McGee and Coach Ashlee will be dancing.
- Schedule a performance in front of the kids?

### **New Business—Kaydene Hubert**

- We will hold another Volunteer Appreciation event with SCOPA and the Ed Foundation at the Wild Game. Watch for your invitation and please come!
- We are accepting nominations for Board positions. All positions are always open and require a 2-year commitment. The President position is always open. Joyce would like to move to VP, which means we need a Secretary. Amy will have a senior next year, so we need a Co-Treasurer who will take over in 2020-21. We cannot have a Booster Club without a Treasurer. We need nominations tonight. Mr. Finnestead will send info on time commitment and responsibilities to the community-at-large.

**Next Meeting Date is Monday, April 22, 2019, at 6:30 PM in the Silver Creek Library.**

- Invite others to join us.
- We may also add a May meeting this year on 5/13/19.

**Final Call for Business—Kaydene Hubert**

- Doris Mundy brought up the new King Soopers reward program. You simply register and link your KS membership account to your team or charity and a percentage of your purchase is automatically credited.
- Kaydene indicated that RABC does not compete with teams. If your child's team does not use KS rewards, then you can do it through the Silver Creek Ed Foundation. The Ed Foundation Gala was also really fun.

**Adjourn**

Motion to adjourn by Tamara Stutzman, 2nd by Jen Orvis. Meeting adjourned at 8:05 PM.